

## PREQUALIFICATION:

*Technology empowering members to thrive*



### **Why is prequalification so important to my organization?**

- Consumers enjoy the opportunity, without a hard hit to their credit, to see the financial options they may have
- Prequalification helps consumers thrive with the right solutions being presented for optimal success

### **How does Hart empower your success?**

- Industry leading technology to incorporate prequalification process successfully and efficiently
- The process for prequalification can be a heavy lift for most LOS technology whereas Hart can connect the solution to the LOS for credit union success



*Bring this awesome financial services product into your credit union and empower your current and future members the opportunity to see what they qualify for, with your credit union*

