



**IDENTITY MANAGEMENT:**  
*Technology empowering greater confidence in identity accuracy*

## **Why is *identity management* so important to my organization?**

- Using the most comprehensive solutions to meet and exceed the industry needs to properly identify consumers
- Combatting fraud in consumer application information and having right party contact helps mitigate fraud attempts

## **How does Hart empower your success?**

- Facilitate access to multiple sources of identity and fraud solutions in the industry
- Implement decisioning and incorporate specific customer policy to provide detailed actions when data indicates discrepancies



*The technology to facilitate the intelligent identity and fraud solutions you have been wanting to incorporate in your credit union*

